

# CURRICULUM VITAE



**ELISA ZAMARIAN**  
graphic & communication designer  
*Masters Degree in Communication Design*

## EDUCATION

### masters degree communication design /

at Politecnico di Milano.  
1/10/2014. Degree mark 103/110

Thesis Title: Packaging Design Accessibility Toolkit. Strumenti e metodi user-centred al servizio del progettista. Manuale che sistematizza 32 strumenti user-centred e li declina per lo sviluppo dell'accessibilità del packaging design.

### bachelor's degree industrial design /

at Politecnico di Milano.  
degree mark 99/110

Thesis Title: Air Cleaner, sistema di depurazione dell'aria. Progettato per l'applicazione nelle zone residuali urbane. Si inserisce all'interno del tema di progettazione "100 Virtuous Cities".

### high school diploma graphic, advertising and photography /

at Istituto Statale D'Arte "G. Sello"  
Mark 100/100.

### toeic test English knowledge certificate /

at Istituto Campanella di Milano.  
Mark 655 \_ B2.

## TECHNICAL SKILLS AND COMPETENCES

### graphic and video /

Photoshop	80%	<div style="width: 80%;"></div>
Illustrator	100%	<div style="width: 100%;"></div>
Indesign	100%	<div style="width: 100%;"></div>
AfterEffects	80%	<div style="width: 80%;"></div>
Premiere	20%	<div style="width: 20%;"></div>

### 3d modeling and rendering /

Inventor	80%	<div style="width: 80%;"></div>
Showcase	80%	<div style="width: 80%;"></div>
Solidworks	80%	<div style="width: 80%;"></div>
Alias	40%	<div style="width: 40%;"></div>
Autocad	20%	<div style="width: 20%;"></div>

\* Operative systems: Windows and Mac.

### other skills /

Photography (Still Life, Landscapes etc.), using analogic or digital cameras. Skills learned inside the Photography Laboratory at Politecnico di Milano and Art School. Personal camera: Canon EOS 600D, 18.0 Mpx, ISO 6400, DIGIC 4, Video Full HD 1080p.

Sketches: free hand, ink, tempera colors, water colors, markers.

Professional and business knowledge of the main social network. Design and generation of content for promotional campaigns for Facebook and Instagram. Creation and management of small and local websites, using wordpress and Aruba Host. Generation and management of newsletters, back office management.

### interpersonal skills /

Willingness and enthusiasm in work groups. Dedication and passion for work. Precision and attention to the details, in every project.

## PROFESSIONAL EXPERIENCES

### web marketing and communication offices - solari di udine / 07 September - today

Web marketing and communication officer for the Company SOLARI DI UDINE SPA. Via Gino Pieri 29, Udine.

Creation of images, official documents and videos, for the internal communication or through social media, of the company and his brands. Intermediary, for the communication, between company and agencies. Content updating (images or texts) of company websites, both in English and Italian.

### intern - solari di udine / 13 April 2015 - August

Internship for the Company SOLARI DI UDINE SPA. Via Gino Pieri 29, Udine.

Creation of images, documents or videos, for the internal communication or through social media, of the company and its trademarks. Content update (images or texts) of the company websites, in Italian or English.

### graphic freelance collaboration / 25 March 2015 - September

Collaboration with the Graphic Freelance Maria Francesca Ruggiero, Sacile (UD).

Back office for the website [www.benesseresileia.it](http://www.benesseresileia.it). Creation of images and post to be posted inside the Facebook page of the Company - Progetto Benessere. Designing of images and texts for the Newsletters of the shop.

### 150 hours intership / March - July 2014

at Fundraising Office of Politecnico di Milano.

Design of the flyer for the 5x1000 fundraising initiative of Politecnico di Milano. For the same project, typesetting of the letters for the

students by the association "Sostieni Polimi". Develop of the promotional presentations for Companies and Corporations, that aimed to promote and ask funds for the University. Layout typesetting of the English translations of the brochures.

### workshop "una lunchbag per te" / October - March 2014

at Preziosissimo Sangue Art School of Monza.

Teaching assistance and photography of the teaching lessons. Collaboration for the designing of the teaching material, and for the final display that was held inside Per Te Restaurant.

### curricular internship / March - July 2013

at Politecnico di Milano, Research Department, UDRD Dcom Design della Comunicazione Identity Systems / Packaging Design.

Catalogation and research of useful Communicational Designs' materials inside four main themes. Aim of this collection were the systematization of the research material, for an easier fruition by reserachers and teacher of the Department.

### other experiences...

Proof reader and archive management inside some graphic studios and design studios in Udine.